Navigating CSRD using AI

Transform compliance into competitive advantage.

AI-powered guidance for effortless CSRD management and reporting.

CSRDMADESIMPLE.com

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The Journey Ahead: Roadmap of the Webinar

1   ## Understanding CSRD

We'll start by understanding the CSRD landscape and why it matters for your business.

2   ## Companies already reporting publicly – annual integrated report

How to leverage existing data, identify gaps, streamline transition.

3   ## Companies starting their CSRD compliance journey

Build strong foundation, step-by-step approach, avoid pitfalls.

4   ## VERDEA – Navigating CSRD using AI

Your AI-Powered Compass - Simplification At Its Core - Strategic advantage

Understanding CSRD

1 ## EU Directive

Standardizes sustainability reporting across European companies.

2 ## ESG Focus

Covers Environmental, Social, and Governance factors.

3 ## Phased Implementation

Different deadlines based on company size and type.

Key CSRD Requirements

1 **Double Materiality**

You'll need to report not just how sustainability issues affect your company, but also how your company impacts the world.

2 **Detailed Disclosures**

From climate change to human rights, the breadth of topics you'll need to cover is expanding dramatically.

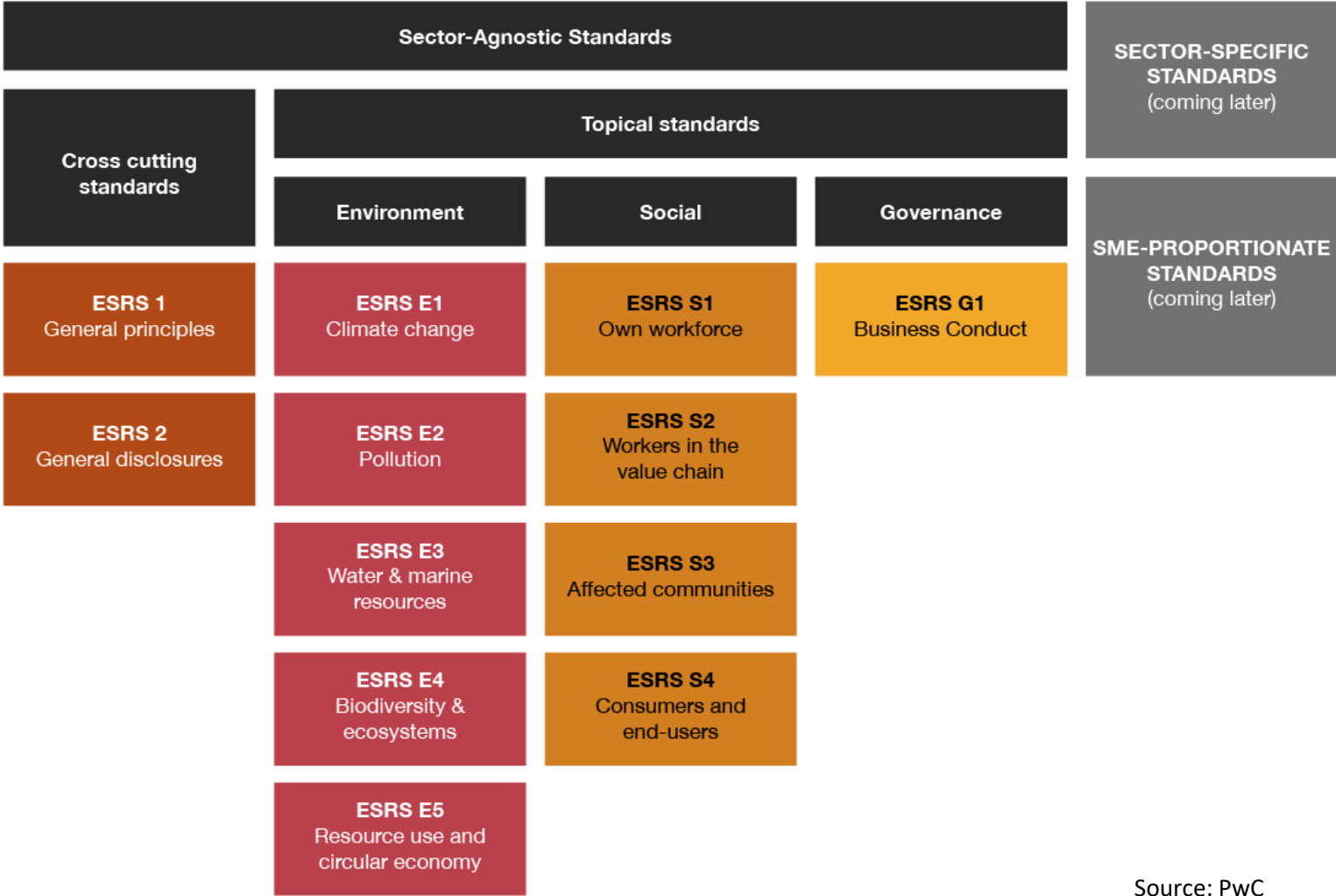**3** **Forward-Looking Information**

It's not just about where you are, but where you're headed in terms of sustainability. This forward-looking approach aligns sustainability reporting with financial forecasting practices.

4 **Value Chain Considerations**

Your reporting now needs to encompass your entire value chain, not just your direct operations.

5 **Auditing**

Your sustainability information will need to be independently audited, adding a new layer of scrutiny.

6 **Digital Tagging**

All reported information must be digitally tagged to enable machine readability and comparability. This requirement facilitates easier analysis and benchmarking of sustainability data across companies and sectors.

CSRD Scope

Sector-Agnostic Standards				SECTOR-SPECIFIC STANDARDS (coming later)
Cross cutting standards	Topical standards			SME-PROPORTIONATE STANDARDS (coming later)
	Environment	Social	Governance	
ESRS 1 General principles	**ESRS E1** Climate change	**ESRS S1** Own workforce	**ESRS G1** Business Conduct	
ESRS 2 General disclosures	**ESRS E2** Pollution	**ESRS S2** Workers in the value chain		
	ESRS E3 Water & marine resources	**ESRS S3** Affected communities		
	ESRS E4 Biodiversity & ecosystems	**ESRS S4** Consumers and end-users		
	ESRS E5 Resource use and circular economy			

Source: PwC

CSRD Impact by Numbers

50,000+ Companies are **DIRECTLY** impacted by CSRD

3mio – 4mio Companies are **INDIRECTLY** impacted by CSRD.

1,157

Average data points required for CSRD compliance.

73%

Companies facing significant resource gaps in sustainability reporting.

40%

Cost reduction achieved through smart automation.

Independent of your maturity level

1 ## Just Starting

Many organizations are in the initial stages of understanding CSRD requirements, gathering information and assessing their current reporting capabilities.

2 ## Planning Phase

Some companies have begun strategizing their approach, identifying key stakeholders and mapping out necessary changes to their reporting processes.

3 ## Implementation Begun

A smaller percentage of organizations have already started implementing new systems and processes to meet CSRD requirements, often facing challenges along the way.

4 ## Advanced Preparation

A few forward-thinking companies are well-prepared, having integrated CSRD considerations into their existing sustainability reporting frameworks.

Common Challenges in CSRD Compliance

1 ## Data Collection

Gathering accurate, comprehensive data across your organization and value chain can feel like herding cats.

2 ## Resource Constraints

You're already stretched thin. How can you add this massive undertaking to your plate?

3 ## Expertise Gap

CSRD requires a blend of sustainability knowledge, data analytics, and reporting skills that many organizations lack.

4 ## Constant Evolution

The sustainability landscape is always changing. Keeping up can feel like hitting a moving target.

Tailored Paths to Compliance

For Experienced Reporters

Leverage existing data, identify gaps, streamline transition.

For Newcomers

Build strong foundation, step-by-step approach, avoid pitfalls.

For Companies with Existing Sustainability Reports

1

Leveraging Your Current Data

Verdea AI doesn't ask you to start from scratch. Instead, it builds on the foundation you've already created. With our intelligent data import feature, Verdea can ingest your existing reports and datasets, automatically mapping them to CSRD requirements.

2

Identifying and Filling Gaps

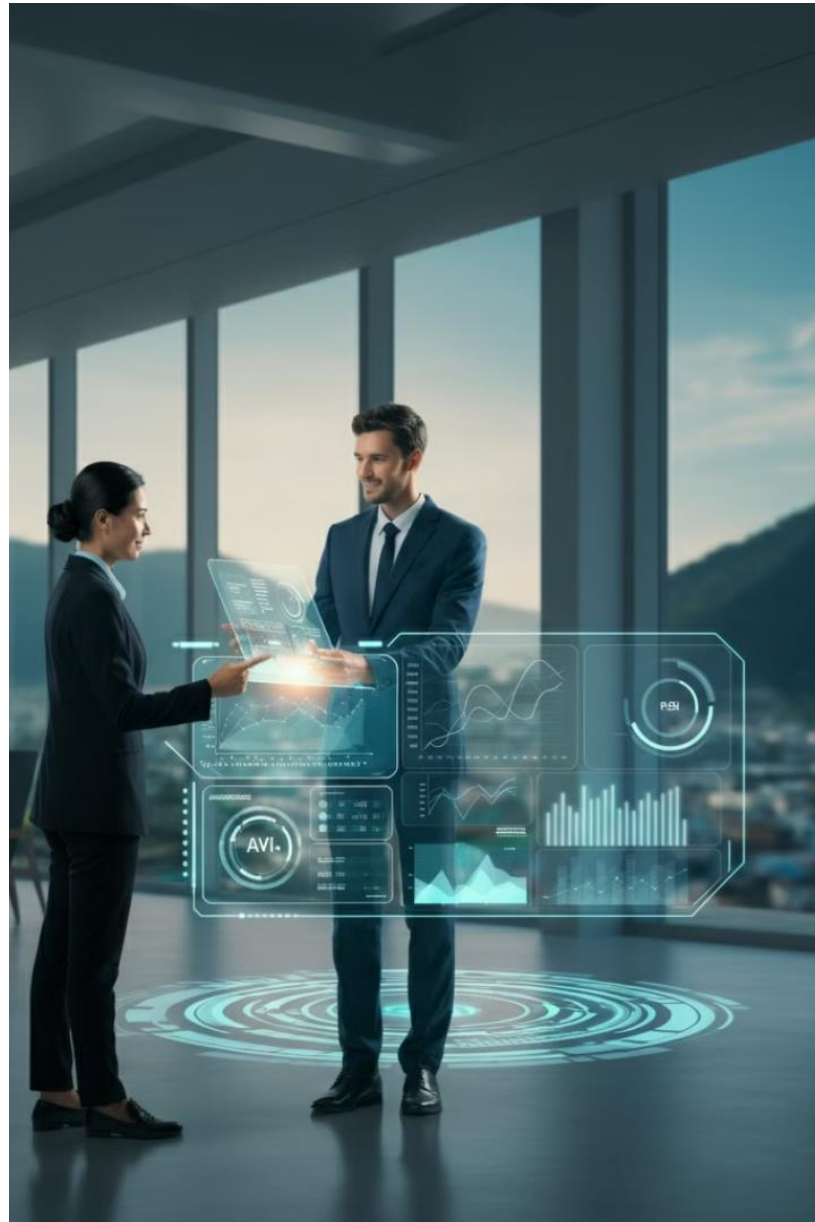But Verdea doesn't stop at analysis. It actively helps you fill the gaps in your reporting.

3

Streamlining the Transition

Transitioning to CSRD standards can feel like changing the engines on a flying plane. Verdea AI ensures this transition is smooth and efficient.

Introducing Verdea AI

Verdea

AI-Powered Guidance

Navigate CSRD complexity with intelligent assistance.

Simplification

Transform overwhelming requirements into manageable processes.

Strategic Advantage

Turn compliance into opportunity for business growth.

For Companies Starting Their Compliance Journey

1 | Building a Strong Foundation

Starting from scratch might seem daunting, but with Verdea, it's an opportunity to build a robust, CSRD-compliant reporting system from the ground up.

2 | Step-by-Step Approach

Data collection is often the biggest hurdle for newcomers. Verdea breaks this down into manageable chunks.

3 | Avoiding Common Pitfalls

Verdea doesn't just help you progress – it helps you avoid the common mistakes that can set you back.

AI-Powered Reporting Assistant

1 Content Suggestions

AI proposes relevant content for your report.

2 Structure Optimization

Ensures logical flow and CSRD alignment.

3 Language Refinement

Enhances clarity and consistency of messaging.

4 Compliance Check

Real-time validation against CSRD requirements.

Verdea AI Key Features

1 Intelligent Data Collection

Automatically gather and analyze sustainability data.

2 Automated/Guided Materiality Assessment

Continuous evaluation of material issues for reporting.

3 Real-Time Gap Analysis

Identify reporting shortfalls against CSRD requirements.

4 AI-Powered Reporting Assistant

Collaborate with AI to structure and write reports.

The Cost of Inaction

1 **Regulatory Risk**

Non-compliance could result in significant fines and reputational damage.

2 **Competitive Disadvantage**

Your competitors are already moving towards sustainable business leadership.

3 **Missed Opportunities**

The longer you wait, the more opportunities you miss to innovate, save costs, and capture market share.

"The best time to plant a tree was 20 years ago. The second-best time is now." – Chinese Proverb

4 **Increased Costs**

Acting now means you can approach this strategically and cost-effectively.

Measuring Success: Key Metrics

Metric	Average Improvement	Impact
Time Savings	60%	Faster reporting cycles, more time for analysis
Cost Reduction	40%	Lower compliance-related expenses
Resource Optimization	45%	Improved efficiency of existing teams

Demo

- Your CSRD Officer
- CSRD tool
- IROs
- Double Materiality
- Datapoints
- Reporting

Recap of the Benefits

1 ## Cost-effectiveness

Verdea AI streamlines your reporting process, cutting the time and resources needed for compliance by up to 70%.

2 ## Resource Efficiency

By automating data collection and analysis, Verdea frees up your team to focus on strategic sustainability initiatives.

3 ## Progress Beyond Compliance

Verdea transforms your sustainability data into a strategic asset, driving innovation and competitive advantage.

Exclusive Offer: Jumpstart Your CSRD Journey

This offer is valid until December 31st, 2024

Readiness Assessment (One)

Comprehensive evaluation of your (integrated) sustainability reporting practices and CSRD readiness check.

Regular price: €12,000

€6.000

What's included:
- **Gap analysis report** - Comprehensive evaluation against CSRD requirements
- **Priority action items** - Detailed roadmap of necessary actions
- **Resource requirements**
- **Timeline projection**
- **Impact, Risks, Opportunities (IROs)**

Double Materiality Analysis (DMA)

AI-powered stakeholder analysis and impact assessment. Ideal for companies needing comprehensive analysis.

Regular price: €10,000 - €55,000

€10.000

What's included:
- **Stakeholder Mapping -** Complete stakeholder identification and analysis
- **Impact Assessment Matrix -** detailed impact evaluation across all areas
- **Risk Evaluation -** Comprehensive risk assessment and mitigation
- **Opportunity Identification -** Strategic opportunities analysis
- **Value Chain Analysis -** End-to-End value chain impact assessment

Offer: Maintain control of your CSRD Journey

This offer is valid until December 31st, 2024

Generate CSRD Compliance Report

Generate CSRD compliance report based on provided information, evaluation of your (integrated) sustainability reporting practices, and publicly available ESG related policies, statements and disclosures.

Regular price: €6,000

€3.000

What's included:
- **Gap analysis report** - Comprehensive evaluation against CSRD requirements
- **Priority action items** - Detailed roadmap of necessary actions
- **Impact, Risks, Opportunities (IROs)**

Full Access Package

24/7 complete access to all platform features.

Regular price: €40,000 - €85,000

€20.000

What's included:
- **Readiness Assessment**
- **Document uploading**
- **Stakeholder management**
- **Double Materiality Assessment**
- **CSRD Gap Analysis**
- **Value Chain Analysis**
- **Disclosures**
- **IROs (Impact, Risks and Opportunities)**
- **CSRD Report generation and creation**

Book Your Demo Now

Start Your Journey Today

Don't wait. Visit our website now to book your personalized demo. Your journey to sustainability leadership starts today.

Thank You

Thank you for joining us on this exploration of CSRD compliance and beyond. We look forward to being part of your sustainability success story.